## **ORDER**

Orders Order / Rev: 702116 06235532 Alt Order #: HOUSE MAJORITY PAC Product Desc: **KARE** Estimate: 1429 09/11/12 - 10/01/12 Flight Dates: Primary AE: Jim Quinn Sales Office: 08/10/12 / 08/10/12 Original Date / Rev: T-PHI Order Type: Political Sales Region: NAT Waterfront Strategies/ POL Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 1010 Wisconsin Ave Ste 800 EOM/EOC Agency Commission: Washington, DC 20007 15% Advertiser **House Majority PAC** Name: A35+ New Business Thru: Demographic: **Product Codes:** IS-Candidate/US House Order Separation: 00:15:00 Priority: P-2 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
08/27/12	09/30/12	104	\$106,450.00	\$90,482.50		
10/01/12	10/01/12	11	\$15,775.00	\$13,408.75		

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	104	\$106,450.00	\$90,482.50	0.00
October 2012	11	\$15,775.00	\$13,408.75	0.00
Totals	115	\$122,225.00	\$103,891.25	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share	Share	Total
KARE	25%	\$122,225.00
Market	100%	\$488,900.00

Competitive Share	Share	Total		
CABLE	0%	\$0.00		
KAWB	0%	\$0.00		
KAWE	0%	\$0.00		
KCCO	0%	\$0.00		
KCCW	0%	\$0.00		
KFTC	0%	\$0.00		
KMSP	19%	\$92,891.00		
KMWB	0%	\$0.00		
KPXM	0%	\$0.00		
KRWF	0%	\$0.00		
KSAX	0%	\$0.00		
KSTC	0%	\$0.00		
KSTP	22%	\$107,558.00		
KTCA	0%	\$0.00		
KTCI	0%	\$0.00		
KWCM	0%	\$0.00		
UNKWN	0%	\$0.00		
WCCO	34%	\$166,226.00		
WFTC	0%	\$0.00		

Print Date: 08/10/12 16:01:30 Page 2 of 4

Order / Rev: 702116 Advertiser: House Majority PAC

Alt Order #: 06235532 Product Desc: HOUSE MAJORITY PAC KARE

Flight Dates: 09/11/12 - 10/01/12 Estimate: 1429

Ln Ch	Start	End	Inventory Code	Break	Start/End	I Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1 KARE	09/11/1	2 10/01/12	M-F 10-1035p	CM	10-1035p	MTWTF	:30	2	\$2,400.00 P-2	0.00 NM	6	\$14,400.00
KADEA	45040 4	2	KARE News 10p									
	1NWS-10		Mookdove	Spots/Mook	Poto	Pating					l	
Sta Week: 09/	art Date /11/12	End Date 09/17/12	<u>Weekdays</u> MTWTF	Spots/Week	Rate \$2,400.00	Rating 0.00					l	
Week: 09/		09/24/12	МГЖГБ		\$2,400.00	0.00					İ	
Week: 09/	/25/12	10/01/12	МГWГF	2	\$2,400.00	0.00						
2 KARE	09/11/1	2 10/01/12	Tonight Show	CM	1035pm-11	35pm MTWTF	:30	5	\$700.00 P-2	0.00 NM	9	\$6,300.00
	ENTS AF E SHW-N		Tonight Show B LINES A THRU	В								
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					<u> </u>	
Week: 09/		09/17/12	MTWTF	2	\$700.00	0.00						
Week: 09/ Week: 09/		09/24/12 10/01/12	MTWTF MTWTF	2 5	\$700.00 \$700.00	0.00 0.00					l	
		2 10/01/12			12-1p	MTWTF	:30	5	\$275.00 P-2	0.00 NM	9	\$2,475.00
СОММ		PLY TO SU	Days of Our Lives B LINES A THRU	3	12-1ρ	MIWII	.50	J	ψ273.001 2	0.00 14101		ψ <u>2,</u> 47 0.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 09/		09/17/12	MTWTF	2	\$275.00	0.00						
Week: 09/		09/24/12	МГWГF	2	\$275.00	0.00						
Week: 09/		10/01/12	МГЖГБ	5	\$275.00	0.00						
4 KARE	09/25/1	2 10/01/12	•	CM	2P-3P	MTWTF	:30	6	\$300.00 P-2	0.00 NM	6	\$1,800.00
DOCTO	ORS art Date	End Date	The Doctors Weekdays	Spots/Week	Rate	Rating						
Week: 09/		10/01/12	MTWTF	6	\$300.00	0.00						
5 KARE	09/11/1	2 10/01/12	M-F 3-4p DR OZ	СМ	3-4p	MTWTF	:30	7	\$450.00 P-2	0.00 NM	21	\$9,450.00
DR. OZ						5					•	
Sta Week: 09/	art Date	End Date 09/17/12	<u>Weekdays</u> MTWTF	Spots/Week 7	Rate \$450.00	Rating 0.00					ł	
Week: 09/		09/17/12	MTWTF	7	\$450.00	0.00					i	
Week: 09/		10/01/12	MTWTF	7	\$450.00	0.00						
6 KARE	09/11/1	2 10/01/12	M-F 430-5p	CM	430-5P	MTWTF	:30	5	\$850.00 P-2	0.00 NM	9	\$7,650.00
COMMI JEOPA		PPLY TO SU	Jeopardy B LINES A THRU	В								
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/17/12	MTWTF	2	\$850.00	0.00					l	
Week: 09/ Week: 09/		09/24/12 10/01/12	MTWTF MTWTF	2 5	\$850.00 \$850.00	0.00 0.00					l	
			M-F 5-530p	CM	5-530p	MTWTF	:30	5	\$1,500.00 P-2	0.00 NM	5	\$7,500.00
/ IVAILE	03/23/1	2 10/01/12	KARE 11 5 News		3-330p	IVII VVI I ·	.50	3	ψ1,500.001 -Z	O.OO INIVI	٦	Ψ1,300.00
KARE1	1NWS-5											
<u>Sta</u>	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		10/01/12	МГЖГБ	5	\$1,500.00	0.00						
			M-F 6-630p KARE 11 6 News B LINES A THRU		6-630p	MTWTF	:30	5	\$1,500.00 P-2	0.00 NM	9	\$13,500.00
KARE1	1NWS-6 art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/17/12	MTWTF	2	\$1,500.00	0.00						
Week: 09/		09/24/12	MTWTF		\$1,500.00	0.00						
Week: 09/		10/01/12	MTWTF		\$1,500.00	0.00			<b>#4 500 00 D 5</b>	0.00 1111	_	<b>040 500 00</b>
9 KARE	09/11/1	2 10/01/12	M-F 630-7p Entertainment To	CM	630pm-7pm	n MTWTF	:30	5	\$1,500.00 P-2	0.00 NM	9	\$13,500.00
	ENTS AF ONIGHT :		B LINES A THRU	•								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/17/12	MTWTF		\$1,500.00	0.00						
Week: 09/	/18/12	09/24/12	МТWГF	2	\$1,500.00	0.00					•	

Print Date: 08/10/12 16:01:31 Page 3 of 4

Order / Rev: 702116 Advertiser: House Majority PAC

Alt Order #: 06235532 Product Desc: HOUSE MAJORITY PAC KARE

Flight Dates: 09/11/12 - 10/01/12 Estimate: 1429

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
9 KARE	09/11/1	2 10/01/12	M-F 630-7p	CM	630pm-7pm	МГЖГБ	:30	5	\$1,500.00 P-2	0.00 NM	9	\$13,500.00
COMM	ENTS AD	DI V TO SII	Entertainment To B LINES A THRU									
	NIGHT 3		B LINES A TTIKO	ט								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		10/01/12	MTWTF		\$1,500.00	0.00						
10 KARE	09/11/1	2 10/01/12	M-F 9-10a TODAY	CM	9-10a	MTWTF	:30	5	\$300.00 P-2	0.00 NM	9	\$2,700.00
	ENTS AP SHW2-N		B LINES A THRU	В								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ Week: 09/		09/17/12 09/24/12	MTWTF MTWTF	2 2	\$300.00 \$300.00	0.00 0.00						
Week: 09/		10/01/12	MTWTF	5	\$300.00	0.00						
		2 09/28/12	Fri Prime	CM	Fri Prime	F	:30	1	\$1,500.00 P-2	0.00 NM	1	\$1,500.00
			WHO DO YOU T	HINK	(6:58 PM-8:0	00 PM)						
	O-ARE-N		Modedaya	Cnoto/Mook	Doto	Dating						
<u>Sta</u> Week: 09/	rt Date /24/12	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$1,500.00	Rating 0.00						
		2 09/21/12	Fri Prime	CM	Fri Prime	F	:30	2	\$900.00 P-2	0.00 NM	2	\$1,800.00
			ALMA AWARDS		(6:58 PM-8:0	00 PM)						, ,
	WARDS			0	Б.,	D #						
Sta Week: 09/	rt Date /17/12	End Date 09/23/12	<u>Weekdays</u> F	Spots/Week 2	Rate \$900.00	Rating 0.00						
			Mon Prime Other	CM	<u> </u>	Other M	:30	1	\$6,000.00 P-2	0.00 NM	2	\$12,000.00
.0 .0	00/2 ./ .	0,0.,	THE VOICE	<b></b>	(6:58 PM-9:0		.00	•	ψο,ουσίου: =	0.00	_	ψ.=,000.00
VOICE-	_											
Sta Week: 09/	rt Date	End Date 09/30/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$6,000.00	Rating 0.00						
Week: 10/		10/07/12	M	1	: 1	0.00						
14 KARE	09/29/1	2 09/29/12	Sat 5-530p	CM	5-530P	S-	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
			KARE 11 5 News	Sa								
	1NWS-5 ort Date	End Data	Mookdovo	Spoto/Mook	Poto	Poting						
Week: 09/		End Date 09/30/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$700.00	Rating 0.00						
		2 09/22/12	Notre Dame Footh	ball CM	630-10P	S-	:30	2	\$750.00 P-2	0.00 NM	2	\$1,500.00
			Notre Dame Foot	ball								
ND FOO	_	Fad Data	Manhaha	C==4= ///==1.	Data	Datina						
Sta Week: 09/	rt Date /17/12	End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week 2	Rate \$750.00	Rating 0.00						
			Sat 630-7p	CM	630pm-7pm		:30	2	\$650.00 P-2	0.00 NM	2	\$1,300.00
			MN Bound									, ,
MN BO		<b>5.15</b> .		0	Б.,	D #						
Sta Week: 09/	rt Date /24/12	End Date 09/30/12	Weekdays S-	Spots/Week 2	Rate \$650.00	Rating 0.00						
N17 KARE				CM	8-10a	S-	:30	2	\$700.00 P-2	0.00 NM	6	\$4,200.00
			KARE 11 Saturda					_				, ,
	1 NWS S			0	<b>.</b>	D. ()						
Sta Week: 09/	rt Date /10/12	End Date 09/16/12	<u>Weekdays</u> S-	Spots/Week 2	<u>Rate</u> \$700.00	Rating 0.00						
Week: 09/		09/16/12	S-	2	\$700.00	0.00						
Week: 09/	24/12	09/30/12	S-	2	\$700.00	0.00						

Print Date: 08/10/12 16:01:31 Page 4 of 4

**KARE** 

Order / Rev: 702116 Advertiser:

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: House Majority PAC

Alt Order #: 06235532

Product Desc: HOUSE MAJORITY PAC

Flight Dates: 09/11/12 - 10/01/12 Estimate: 1-

1429

Start/End Time Days Ln Ch Start End Inventory Code Break Len Spots Rate Pri Rtg Type Spots Amount N17 KARE 09/15/12 09/29/12 Sat 8-10a 8-10a :30 \$700.00 P-2 0.00 NM \$4,200.00 СМ KARE 11 Saturday KARE11 NWS SAT **End Date** Start Date Weekdays Spots/Week Rate Rating ----S-\$700.00 0.00 Week: 09/24/12 09/30/12 2 Rate Rtg Type Ch Date Range Weekdays Description Start/End Time Spot Length 5 KARE 09/24/12-09/30/12 Sat 8-10a 8-10a (\$700.00) 0.00 NM ----Sa--:30 See MG 17.7,17.8 [Prgm Change Ryder Cup] 6 KARE 09/24/12-09/30/12 Sat 8-10a 8-10a ----Sa--:30 <del>(\$700.00)</del> 0.00 NM See MG 17.7,17.8 [Prgm Change Ryder Cup] 7 KARE 09/15/12-09/15/12 Sat 8-10a 8-10a ----Sa--:30 \$700.00 0.00 NM M MG for 17.5,17.6 8 KARE 09/22/12-09/22/12 Sat 8-10a 8-10a ----Sa--:30 \$700.00 0.00 NM MG for 17.5,17.6 18 KARE 09/30/12 09/30/12 MN Bound СМ 1035-1105P \$700.00 P-2 :30 0.00 NM 2 \$1,400.00 MN Bound MINN BOUND< **End Date** Spots/Week Start Date Weekdays Rating Rate Week: 09/24/12 09/30/12 ----S \$700.00 0.00 19 KARE 09/16/12 09/30/12 5-530P Sun 5-530p CM ----S :30 \$850.00 P-2 0.00 NM 3 \$2,550.00 KARE 11 5 News Su KARE11WS-5 Weekdays Rating Start Date **End Date** Spots/Week Rate 09/16/12 ----S \$850.00 0.00 Week: 09/10/12 1 Week: 09/17/12 09/23/12 ----S 1 \$850.00 0.00 Week: 09/24/12 09/30/12 ----S \$850.00 0.00 2 \$8,000.00 P-2 20 KARE 09/30/12 09/30/12 NFL Regular Season Fo@M 715-1030P ----S .30 0.00 NM \$16,000.00 NFL Regular Season F **NFL SUN FOOTBALL** Start Date Spots/Week Rating **End Date** Weekdays Rate Week: 09/24/12 09/30/12 ---S \$8,000.00 0.00

Totals 115 \$122,225.00